

## REMARKS

Claims 1, 2, 9, 10, 11, 16, and 17 have been amended. Claims 1-17 are pending. On page 2 of the Office Action, claims 1-7, 9-14, and 16-17 were rejected under 35 U.S.C. § 103(a) as being unpatentable over U.S. Pat. Pub. 2003/0050976 A1 to Block.

According to Block, it is directed to a website structure that allegedly facilitates secure access, development, and population of the website. According to Block, the website provides controllable levels of access for different visitors to the website, based on a visitor's status and access level. Administrators at each level of the website have the ability to override and control access to information. See Block, paragraph 89.

According to the present invention, it is directed to a method and system for constructing a community website. The invention allows theme information, such as information regarding a newly born baby, a wedding, an alumni association, or other events, to be registered. In addition, commodity information can be registered. For example, if theme information pertaining to a newly born baby is registered, commodity information about food or clothes for the baby can be registered in a commodity database. The commodity information can then be extracted from the database based on the date-and-time information. See Specification of Present Invention, Page 18, lines 13-17. For instance, information pertaining to a gift for a baby's birthday can be extracted from a commodity database according to a date that is 30 days before the baby's birth date.

Applicants respectfully submit that the present invention is patentable over Block, as Block does not teach or suggest, "extracting the commodity information from the commodity database according to a chronological value. . .," as recited in claim 1, for example.

Block simply discloses information pertaining to providing a window area configured to display a selection of information. Block is concerned with determining access levels and does not provide any information regarding the extraction feature identified in the proposed amendment.

Therefore, independent claims 1,2,9,10,11,16, and 17 are patentable over Block. As dependent claims 3-8 and 12-15 depend from independent claims 2 and 11, respectively, the dependent claims are also patentable over Block, for at least the reason argued above with respect to the independent claims.

For example, dependent claim 3 recites, in relevant part, "the member information includes relationship information about the relationship between the representative and the

member.” As it appears that Block is completely silent as to relationship information between a representative and member, claim 3 is patentable over Block.

Claims 8 and 15 have been rejected under 35 U.S.C. § 103(a) as being unpatentable over Block in view of U.S. Pat. Pub. 2002/0095442 to Hunter. As Applicants have indicated in their argument above with respect to the § 102 rejection, independent claims 2 and 11, from which claims 8 and 15 respectively depend, are patentable over Block. The currently amended claims are also patentable over Hunter.

Hunter appears to be directed to a business method for allowing communities to create a Website. According to Hunter, a licensor who owns and operates a prototype Web site, that is, a hometown community Web site, can provide a complete Web site based on the prototype for a selected Licensee in a separate city. The web site is hosted by the licensor and includes general content information such as information of equal interest to all people in America, according to Hunter.

Although Hunter allows a user to perform a subject search by typing a subject name into a search engine, Hunter is silent as to extracting commodity information from a commodity database “according to a chronological value. . . .,” as recited in claim 1.

In light of the foregoing, independent claims 2 and 11 are patentable over Block in view of Hunter, as neither Block nor Hunter, taken alone or in combination, teaches or suggests the above-identified feature. As dependent claims 8 and 15 depend from claims 2 and 11, respectively, these claims are patentable over the references for at least the reason offered above with respect to their independent claims.

There being no further outstanding objections or rejections, it is submitted that the application is in condition for allowance. An early action to that effect is courteously solicited.

Finally, if there are any formal matters remaining after this response, the Examiner is requested to telephone the undersigned to attend to these matters.

If there are any additional fees associated with filing of this Amendment, please charge the same to our Deposit Account No. 19-3935.

Respectfully submitted,

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Date: 14 SEP 05

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